

# Vanuatu industry and market trends



## Overview

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These factsheets include the most recent data from the Department of Finance and Treasury (DoFT), the Vanuatu Bureau of Statistics (VBoS), and the Reserve Bank of Vanuatu (RBV) on economic production, inflation, trade, fiscal performance, and the labour market. The Treasury Division publishes the Economic and Fiscal Indicator Factsheets on a regular basis to provide a high-level snapshot of the state and performance of Vanuatu's economy. Through diligent market research, businesses can gain a competitive edge and create long-lasting strategies. With a population of approximately 300,000 spread across 83 islands, Vanuatu offers a unique and evolving market. Despite its small size, the. We have revised down our forecasts for growth in Vanuatu in 2025 from 2.9% due to significant disruption to economic activity following a 7.3 magnitude earthquake that struck the capital Port Vila in December 2024. Vanuatu also faces a high "reciprocal" tariff of 22% on exports to the US. 6Wresearch actively monitors the Vanuatu Tourism and Hotel Market and publishes its comprehensive annual report, highlighting emerging trends, growth drivers, revenue analysis, and forecast outlook.

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### ECONOMICS AND FISCAL INDICATOR FACTSHEET

These factsheets include the most recent data from the Department of Finance and Treasury (DoFT), the Vanuatu Bureau of Statistics (VBoS), and the Reserve Bank of Vanuatu (RBV) ...



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### Vanuatu Consumer Market: Trends and Challenges

In this article, we will explore various aspects of Vanuatu's consumer market, from purchasing habits to emerging trends, including competitive analysis and growth prospects.

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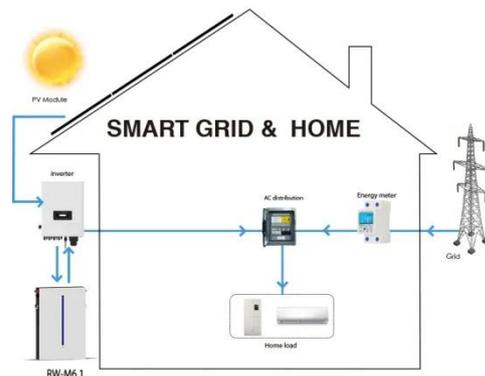
With compelling statistics and frank feedback from over 150 businesses interviewed from across fifteen industry sub-sectors, the report paints a stark picture of the economic outlook for Vanuatu over the ...

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The central hub for understanding the economy of Vanuatu. Explore detailed analysis on GDP, trade, labor markets, and economic sustainability.

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The current and projected economic growth in Vanuatu, compared with other developing countries in the Pacific.

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## Market Research in Vanuatu

Market research in Vanuatu provides critical insights into consumer behavior, industry trends, and the competitive landscape in the country. It addresses local challenges such as limited infrastructure, ...

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## Vanuatu Tourism and Hotel Market (2025-2031) , Growth

6Wresearch actively monitors the Vanuatu Tourism and Hotel Market and publishes its comprehensive annual report, highlighting emerging trends, growth drivers, revenue analysis, and forecast outlook.

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## Vanuatu Market Analysis :: Fitch Solutions

We have revised down our forecasts for growth in Vanuatu in 2025 from 2.6% to 1.9% due to significant disruption to economic activity following a 7.3 magnitude earthquake that struck the capital Port Vila ...

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